

MULTI-MEDIA PARTNER **LOL**

 **Luxe Corp**  
Strategy and Business Consulting

Paris, France

 Luxe Corp

## Club e-Luxe International Summit



### The Web Economy

Understanding How Digital Media is Re-writing the Rules of Luxury & Transforming Value Creation

Wednesday 12<sup>th</sup> June 2013  
(8h30 – 18h30)  
Hotel Le Meurice, Paris, France

Luxe Corp is pleased to announce that the next edition of the Club e-Luxe International Summit will take place on Wednesday 12th June 2013 at the hotel Le Meurice, Paris.

The event which begins at 8h30 and ends at 18h30 will focus on the theme of "The Web Economy: Understanding How Digital Media is Re-writing the Rules of Luxury & Transforming Value Creation". In addition to Web Economy, some of the topics to be addressed are: Digital Luxury Scorecard, Social Economy & Luxury, E-Commerce Economy & Luxury, Mobile Economy & Luxury, Digital Private Data Currency, E-Services Economy & Luxury, E-Communications Economy & Luxury, Digital Legal Frameworks, Virtual Reality Value, Digital Luxury Value in Asia and others.

The Club e-Luxe International Summit will provide luxury companies with creative and feasible solutions to business challenges and more through In-depth Presentations by practicing experts, live DEMOs by digital and technology experts, Workshops, Panel Debates, CEO Conversations and other highlights. There will be a line-up of experts of luxury and technology from several countries, all sharing the common factor of being at the forefront of innovation.

Club e-Luxe which was created by Luxe Corp in 2006 in recognition of the important role of the internet, digital media and new technologies in luxury, has emerged to be the reference in digital luxury. The objective has remained to provide luxury companies with access to the most advanced strategies, knowledge, applications, systems, tools and concepts required for luxury to thrive online and offline in the context of new technologies and innovation.

[LEARN MORE ABOUT CLUB e-LUXE](#)

CLICK HERE  
Join the  
**LANGUAGE OF LUXURY**  
Professional-Social  
Networking Community

Join the  
**LOL**  
TEAM OF EXPERTS  
CLICK HERE

VISIT THE LOL BLOG

LUXURY REAL ESTATE MARKETING

[Luxury Real Estate Marketing Tips](#)  
[Luxury Website Design](#)  
[Personal/Company Branding](#)  
[Luxetera, Etc.](#)  
[LOL Special Video Edition](#)  
[LOL People](#)  
[50 Top Luxury Real Estate Markets](#)

LUXURY REAL ESTATE NICHES

[Atlantic Coast - USA](#)  
[Coastal Waterfront](#)  
[Commuter](#)  
[Deep South](#)  
[Desert Homes](#)  
[Eco Luxury](#)  
[Equestrian](#)  
[Global](#)  
[Golf Communities](#)  
[Historic & Architectural](#)  
[Lake View/River View](#)  
[Luxury Fractionals](#)  
[Luxury Hi-rise Condos](#)  
[Metro](#)  
[New England](#)  
[Pacific Coast-USA](#)  
[Pacific Rim](#)  
[Recreational Ranch & Farm](#)  
[Resort](#)  
[Snow-Ski Property](#)  
[Tropical](#)  
[Wine Country](#)  
[Blog Archives](#)

Subscribe by Email

Subscribe by RSS

Search Blog

Luxe E.t.c., Club e-Luxe and Luxe-Mag.Com are part of the Luxe Corp group.