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Napa Consultants, International
Strategic Business Development



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LANGUAGE OF LUXURY

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Luxury real estate marketing is a high stakes game. We invite you to join our professional-social networking community where you can discover leading-edge luxury real estate marketing strategies that help you attract and better serve more high net worth clients. Visit LanguageOfLuxury.com.

-- Ron & Alexandra Seigel, Napa Consultants, Int'l

[Luxury Real Estate Personal & Company Branding: Say Artisan Organic Cheese - Part 4](#) »

The Language of Luxury to Cover the Club e-Luxe International Summit Live in Paris

Monday, May 6, 2013 at 9:00PM



Club e-Luxe International Summit



The Web Economy

Understanding How Digital Media is Re-writing the Rules of Luxury & Transforming Value Creation

Wednesday 12th June 2013

(8h30 – 18h30)

Hotel Le Meurice, Paris, France

We are excited to announce that The Language of Luxury has been invited by our LOL media partner, [Luxe Corp](#), to cover the *Club e-Luxe International Summit* in Paris on June 12, 2013. This is the premier annual event on marketing via digital media for the luxury goods and services industry. We will be broadcasting live from Paris online during and after the event.

Some of the luxury companies that have participated in recent Club e-Luxe events include *LVMH, Gucci Group, Cartier, Chanel, Louis Vuitton, Gucci, Burberry, Boucheron, Hermès, Piaget, Chopard, Fabergé, Vertu, Hublot, Dior, Cartier, Pernet Ricard, Rémy Martin, Sania Rykiel, L'Oréal, Lanvin* and several others.

The event will focus on the theme of "The Web Economy: Understanding How Digital Media is Re-writing the Rules of Luxury & Transforming Value Creation". In addition to Web Economy, some of the topics to be addressed are: Digital Luxury Scorecard, Social Economy & Luxury, E-Commerce Economy & Luxury, Mobile Economy & Luxury, Digital Private Data Currency, E-Services Economy & Luxury, E-Communications Economy & Luxury, Digital Legal Frameworks, Virtual Reality Value, Digital Luxury Value in Asia and others.

Club e-Luxe which was created by Luxe Corp in 2006 in recognition of the important role of the internet, digital media and new technologies in luxury, has emerged to be the reference in digital luxury. The objective has remained to provide luxury companies with access to the most advanced strategies, knowledge, applications, systems, tools and concepts required for luxury to thrive online and offline in the context of new technologies and innovation.

Here is a link for more information:

<http://www.luxe-corp.com/en/index.php/club-e-luxe>

Ron & Alexandra Seigel |
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Luxe E.t.c., Club e-Luxe and Luxe-Mag.Com are part of the Luxe Corp group.