

CLUB E-LUXE INTERNATIONAL SUMMIT 2013 PROVES TO BE A SUCCESS

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Luxury-Insider was a media partner for the Club e-Luxe International Summit 2013 which was held last month on June 12 at the Hotel Le Meurice in Paris. The summit, hosted by Luxe Corp, brought together a team of renowned experts from the digital, technology and luxury worlds. During the stimulating full-day event, the experts brought insightful analysis and in-depth assessment of digital luxury across its full spectrum of web, social, mobile, multi-media, virtual reality and others. They discussed a diverse range of topics related to the event's theme of "The Web Economy".

The event featured presentations, live demos, debates and workshops. 'Social Economy', 'Mobile Economy', 'E-Services', 'Digital Privacy', 'E-Commerce', and 'e-Fraud' were among the many topics discussed during the summit. Julian Peh, founder and Group CEO of WhiteWave Media Group (Luxury-Insider's parent company), was one of the industry experts who spoke at the event. He spoke on the topic of the Digital Luxury Value in Asia.

The Club e-Luxe International Summit ended with a champagne cocktail reception where guests were able to network, carry on passionate discussions on different aspects of digital luxury, and interact with the technologies in the digital suite like Vantage Point Multi-Touch Giant Screen by HP, the 3D Interactive Media Display by Arscenique and the Digital Sensory Pod by Noise I Nose.



Julian Peh, founder and Group CEO of WhiteWave Media Group (Luxury-Insider's parent company)



