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ANNOUNCING THE 2015 CLUB E-LUXE SUMMIT IN PARIS

May 27, 2015
by Ron & Alexandra Seigel



The 2015 edition of the Club e-Luxe International Summit will place on Thursday June 4th in Paris, France. With the theme "SMART LUXURY", event will focus on the latest and most relevant digital tools, applications and platforms for luxury to thrive in the world of digital media, innovation and new technologies.

Created in 2006 by our Language of Luxury media partner, Club e-Luxe, it is the foremost executive club for digital luxury professionals that provides luxury brands with access to the most advanced strategies, knowledge, applications, systems and tools required for a solid positioning in the context of the internet, digital media and innovation.



Written by [Ron & Alexandra Seigel](#)

ABOUT: Napa Consultants, International is the leader in brand strategy for the luxury real estate industry. They work exclusively with professionals who are passionate about gaining or sustaining market leadership. With an expertise in personal branding, company branding, luxury real estate website design and social media marketing they help their clients become the breakaway brand in their marketplace.

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