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Club e-Luxe Breakfast Seminar

WHEN: 8th Jan 2010 from 08:00 to 11:30 (Past Event)

WHERE: The Four Seasons George V Hotel, Paris
31 Avenue George V 75008 Paris, France
Paris, Ile-de-France (France)
[View Map](#)

HOST: Luxe Corp

COST: Participation Fee of €350 (for non French companies) and €418.60 (for French companies, VAT included)

WEBSITE: <http://www.luxe-etc.com/Club%20e-Luxe%20Breakfast...>

DESCRIPTION:

The Club e-Luxe Breakfast Seminar, an annual event for luxury e-business professionals will address for the first time, the strategic and operational challenges that luxury brands are facing in the context of new digital media on the theme of: The Place of Online "Social Media-mania" in Luxury.

Through the voices of experts, thought leaders, analysts, practitioners and strategists, this breakfast seminar will address the challenges of the new social media through insightful presentations, debates, demos and exchanges. Luxury brands will understand how to strategically approach social networks, blogs, virtual worlds and converse with a new generation of clients without sacrificing the brand's integrity.

Club e-Luxe is an exclusive executive club created and managed by Luxe Corp. It is designed for luxury companies that are focused on advanced e-business strategies and applications. The club hosts two annual events; the Breakfast Seminar in January and the International Summit in June.

To download the event brochure, copy and paste this link to your browser.
<http://www.luxe-etc.com/Club%20e-Luxe%20Breakfast%20Seminar%202010%20-%20Brochure%20V3.pdf>

To view a short video clip of the last Club e-Luxe event, copy and paste this link to your browser.
<http://www.luxe-etc.com/en/videos/video.html>

To download the Club e-Luxe brochure, copy and paste this link to your browser.
<http://www.luxe-etc.com/fr/club/>

For more information visit www.luxe-corp.com

Posted by [Taka Okazaki-Leblanc](#) as a Business event.

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