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Club e-Luxe Breakfast Seminar 2013

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Club e-Luxe Breakfast Seminar



Sensory Luxury

Using Digital Media as the Sixth Sense to connect
the Online and Offline Worlds of Luxury

Tuesday 8th January 2013
(8h00 – 12h30)
Hotel Le Bristol, Paris

Calling all luxury enthusiasts and industry leaders! Luxe Corp, the pioneer luxury Strategy & Management Consultancy company is hosting its fourth [Club e-Luxe Breakfast Seminar](#) at Hotel Le Bristol in Paris. The theme of next years event will be “Sensory Luxury: Using Digital Media as the Sixth Sense to connect the Online & Offline Worlds of Luxury”.

The Club e-Luxe Breakfast Seminar will provide luxury companies with advanced digital solutions through in-depth Presentations, Live DEMOs, Panel Debates, CEO Conversations and other interactive sessions by practicing experts, led by Luxe Corp’s team of expert Luxury Business Analysts. The objective has remained to enhance the digital practices of luxury companies by providing them with access to the most advanced strategies, knowledge, applications, systems, tools, concepts and expert knowledge required for luxury to thrive online and offline in the context of digital media, new technologies and innovation.

Based on access through annual membership or event participation, the benefits of Club e-Luxe include among others, an annual Summit held every June and a Breakfast Seminar held every January in Paris, where digital luxury executives engage in an intimate location to obtain value and grow business connections.