

Tuesday, June 05, 2012

Digital Luxury: Off To Club eLuxe!



Dear Readers:

I will be attending the annual one day summit of *Club eLuxe* at the *Ritz Hotel* here in Paris tomorrow (June 6). The topic of this year's event will be "E-Commerce, F-Commerce & M-Commerce: Integrating & Optimising the Online & Offline Selling Channels for Luxury". No matter what the topic, I always look forward to this event because unlike the typical luxury industry conference, the limited number of participants ensures an opportunity for genuine interaction and exchange with speakers and fellow attendees.

Other media partner include Stephane Gallieni of [Buzz2lux](#) and David Klingbeil of [Web & Luxe](#). We will be live-Tweeting the event as usual. You can find out more about the summit and about *Club e-Luxe* by clicking [here](#). The designated hashtag for *Twitter* ([@LuxeChronicles](#)) will be #eluxe. Please stay tuned!

Sincerely,

The Luxe Chronicles