

# TRENDLUXURY™

HOME • VIDEOS • ABOUT US • EVENT PARTNERS • ADVERTISING • PRESS • CONTACT  
• PRIVACY POLICY •  SUBSCRIBE

April  
12th

## Club e-Luxe International Summit 2013

No Comments

Posted in: [Events](#)



Are you interested in learning more about the luxury industry? Join in on the conversation at the [Club e-Luxe International Summit](#). One of the top events of the year for luxury aficionados and the world's most powerful luxury brands. This years event will be held on June 12th at hotel Le Meurice, Paris.

Luxe E.t.c., Club e-Luxe and Luxe-Mag.Com are part of the Luxe Corp group.

Theme of focus is **“The Web Economy: Understanding How Digital Media is Re-writing the Rules of Luxury & Transforming Value Creation”**. In addition to Web Economy, some of the topics to be addressed are: Digital Luxury Scorecard, Social Economy & Luxury, E-Commerce Economy & Luxury, Mobile Economy & Luxury, Digital Private Data Currency, E-Services Economy & Luxury, E-Communications Economy & Luxury, Digital Legal Frameworks, Virtual Reality Value, Digital Luxury Value in Asia and others.

The Club e-Luxe International Summit will provide luxury companies with creative and feasible solutions to business challenges and more through In-depth Presentations by practicing experts, live DEMOs by digital and technology experts, Workshops, Panel Debates, CEO Conversations and other highlights. There will be a line-up of experts of luxury and technology from several countries, all sharing the common factor of being at the forefront of innovation.

Luxury brands will understand the direction of the rapid evolution of digital media and the web economy, examine their current digital approaches, refine their digital strategies, tactics and operations; and strengthen their relationship with technology and digital media to remain in line with this ever evolving domain.

Some of the luxury companies that have participated in recent Club e-Luxe events include LVMH, Gucci Group, Cartier, Chanel, Louis Vuitton, Gucci, Burberry, Boucheron, Hermès, Piaget, Chopard, Fabergé, Vertu, Hublot, Dior, Coty, Pernod Ricard, Rémy Martin, Sonia Rykiel, L'Oréal, Lanvin and several others. Explore innovation, gain knowledge, and excitement at Club e-Luxe where luxury awaits!

Luxe E.t.c., Club e-Luxe and Luxe-Mag.Com are part of the Luxe Corp group.