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## Luxe Corp Releases 'Living Emotions'

Luxe Corp, the pioneer luxury Strategy & Management Consultancy company and business services provider to the luxury industry is pleased to announce the releases of *Living Emotions*, a music CD produced in collaboration with New York based music company, Sonodea.

Ever year, the Luxe Corp team of Business Analysts, Strategists and Research Analysts challenge themselves through involvement in a creative project with the aim of discovering new sources of inspiration and creativity. This year the team has chosen to produce *Living Emotions*, a 14-track music CD comprising of a mix of ballad, pop, funk and soul music from artists around the world.

*Living Emotions* strives to enhance the sensory appreciation of creativity through sound. The mix of tracks have been chosen to melt into a universal language that transcends cultures and origins.

As a leader in the business of luxury, Luxe Corp recognises that the operating mechanics of the luxury industry is driven by the highest form of creativity and that luxury products and services are best appreciated with stimulated senses.

In an official statement, the Executive Committee of Luxe Corp stated that *"By collaborating with renowned music artists and curators to produce Living Emotions, the Luxe Corp team were stimulated creatively and were able to appreciate the stringent requirements of working in a sensory environment as well as the creative people that produce such beautiful outputs. This exercise has an important impact on our corporate culture and motivation"*

Luxe Corp will shortly announce its creative project for 2010.

Luxe Corp currently provides services to the luxury industry through three main business divisions under the corporate trademarks Luxe E.t.c. (Business Strategy Consulting); Club e-Luxe (Executive Club for Luxury e-Business professionals); and Luxe-Mag.Com (Online Luxury Business Magazine) and has business representations in Paris, New York and Shanghai.



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