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Luxe Corp Hosts a Successful 2008 Club e-Luxe Summit!

Luxe Corp, the pioneer luxury Strategy & Management Consultancy company and business services provider to the luxury industry is pleased to announce the successful hosting of the 2008 edition of the Club e-Luxe Summit.

Club e-Luxe is an Executive Club created by Luxe Corp for luxury e-Business professionals and managed by the Executive Committee of the company. The objective of Club e-Luxe is to enhance the e-Business practices of luxury companies through providing continuous access to the cutting-edge strategies, tactics, applications, techniques and expert knowledge that is required to manage luxury in the hyper digital and information age.

Based on an annual membership subscription, the benefits of Club e-Luxe include among others, an annual summit held every June at the Ritz Hotel Paris, where luxury e-Business executives are converged in an exclusive and friendly setting to obtain value and enhance business relations.

In an official statement, the Executive Committee of Luxe Corp stated that *"The 2008 Club e-Luxe Summit was highly successful due to our relentless focus on providing value to all member companies and also through recognising that the exclusive size (40 participating companies) and the customized e-Business solutions provided to each company are some of its greatest strengths. For these reasons, we currently have a 100% membership renewal rate and a 0% member withdrawal rate."*

Luxe Corp currently provides services to the luxury industry through three main business divisions under the corporate trademarks Luxe E.t.c. (Strategy Consulting); Club e-Luxe (Executive Club for Luxury e-Business professionals); and Luxe-Mag.Com (Online Luxury Business Magazine) and has business representations in Paris, New York and Shanghai.



Luxe Corp, the pioneer Strategy & Management Consultancy company and business services provider to the luxury industry hosted a successful Club e-Luxe Summit for luxury e-Business executives on 3rd June at the Ritz hotel Paris.

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