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Luxe Corp Announces the 2009 Club e-Luxe Summit

Luxe Corp, the pioneer luxury Strategy & Management Consultancy company and business services provider to the luxury industry is pleased to announce that the 2009 edition of its Club e-Luxe summit will be held on 4th June at the Ritz Hotel, Paris. The theme of the summit will be e-Commerce and the underlying business consultations will be focused on e-Retail, e-Experience, e-CRM, e-Merchandising, e-Logistics, e-Customization, Mobile applications among others.

Club e-Luxe is an Executive Club created by *Luxe Corp* for luxury e-Business professionals and managed by the Executive Committee of the company. The objective of Club e-Luxe is to enhance the e-Business practices of luxury companies through providing continuous access to the cutting-edge strategies, tactics, applications, techniques and expert knowledge that is required to manage luxury in the context of digital and new technologies.

Based on an annual membership subscription, the benefits of Club e-Luxe include among others, an annual summit held every June at the Ritz Hotel Paris, where luxury e-Business executives are converged in an exclusive and friendly setting to obtain value and enhance business relations.

In an official statement, the Executive Committee of *Luxe Corp* stated that *"The 2009 Club e-Luxe Summit promises to be yet another stimulating event with a focus on using the Internet as a source of core advantage in this particularly challenging economic context. Our relentless focus on providing value to all member companies through an exclusive one-to-one approach (40 participating companies) and customized e-Business solutions, will not change."*

Luxe Corp currently provides services to the luxury industry through three main business divisions under the corporate trademarks *Luxe E.t.c.* (Strategy Consulting); Club e-Luxe (Executive Club for Luxury e-Business professionals); and *Luxe-Mag.Com* (Online Luxury Business Magazine) and has business representations in Paris, New York and Shanghai.



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