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Luxe Corp's Executive Director to give keynote speech at the Atualuxo conference

Luxe Corp, the pioneer luxury Strategy & Management Consultancy company and business services provider to the luxury industry is pleased to announce that its Executive Director, Uché Okonkwo will be giving a keynote speech at the Atualuxo conference to take place on 9th - 11th September 2009 at the Grand Hyatt in São Paulo, Brazil.

The Atualuxo conference is the first and only event that draws luxury business leaders together in South America. Held in Sao Paulo every year, this year's conference is focused on entrepreneurial creativity in the context of the worldwide economic downturn and its impact on luxury. The annual Atualuxo conference which is expected to attract over 400 participants and an international faculty of speakers, including the Executive Director & Founder of Luxe Corp, Uché Okonkwo.

In an official statement, the Executive Committee of Luxe Corp stated that *"We are pleased to be collaborating with the Atualuxo conference, the first luxury conference taking place South America, bringing the creativity of the region to the forefront of a predominately European industry."*

Luxe Corp currently provides services to the luxury industry through three main business divisions under the corporate trademarks Luxe E.t.c. (Strategy Consulting); Club e-Luxe (Executive Club for Luxury e-Business professionals); and Luxe-Mag.Com (Online Luxury Business Magazine) and has business representations in Paris, New York and Shanghai.

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ATUALUXO 2009

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For press information, contact business@luxe-etc.com

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