

Published on 5th August 2008

Luxe Corp Partners with China Luxury Summit !

Luxe Corp, the pioneer luxury Strategy & Management Consultancy company and business services provider to the luxury industry is pleased to announce its official partnership with the China Luxury Summit through a media agreement with Luxe-Mag.Com, the online magazine produced by Luxe Corp. Luxe-Mag.Com is the first online luxury publication that provides both information and strategic analysis on key management issues in the luxury industry.

The China Luxury Summit will address the challenges of luxury companies as they expand into the rapidly growing Chinese market. The summit will take place in Shanghai on the 11th and 12th November 2008.

In a statement released by the Executive Committee of *Luxe Corp*, the company informed that, "We have been observing the rapid expansion of the Chinese luxury market and we are pleased to be associated with the China Luxury Summit, which is playing a key role in defining the strategic direction of the luxury business in China."

Luxe Corp currently provides services to the luxury industry through three main business divisions under the corporate trademarks Luxe E.t.c. (Strategy Consulting); Club e-Luxe (Executive Club for Luxury e-Business professionals); and Luxe-Mag.Com (Online Luxury Business Magazine) and has business representations in Paris, New York and Shanghai.



Luxe Corp, the pioneer Strategy & Management Consultancy company and business services provider to the luxury industry is the official media partner of the China Luxury Summit, through its online luxury business magazine, Luxe-Mag.Com. The China Luxury Summit will take place on 11th and 12th November 2008 in Shanghai and will address the key challenges of luxury companies in the Chinese market.

 www.twitter.com/Luxecorp

 www.youtube.com/user/LuxeCorp1

 www.luxuryonlinebook.blogspot.com

 www.facebook.com/Luxecorp

For press information, contact business@luxe-etc.com

Luxe E.t.c., Club e-Luxe and Luxe-mag.Com are part of the Luxe Corp group.