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Luxe Corp Partners with the IHT Technoluxury Conference

Luxe Corp, the pioneer luxury Strategy & Management Consultancy company and business services provider to the luxury industry is pleased to announce its official partnership with the IHT Technoluxury conference through its online luxury business magazine, Luxe-Mag.Com. The conference will take place on 17th - 18th November 2009 at the Ritz-Carlton in Berlin, Germany.

The 2009 edition of the IHT conference will focus on the place of technology, the internet and digital media in the luxury sector. As a conference that attracts over 450 participants from more than 35 countries and a faculty of renown luxury business speakers, the IHT luxury business conference is recognised as the premier platform for the discussion and exchange of ideas for the fashion and luxury industries.

In an official statement, the Executive Committee of Luxe Corp stated that *"We are pleased to be associated with the International Herald Tribune particularly for this year's conference which will be focusing on one of our areas of expertise – luxury e-business. By making technology the focal point of its conference, the IHT will be substantially contributing towards one of the most challenging business issues for luxury brands"*.

Luxe Corp currently provides services to the luxury industry through three main business divisions under the corporate trademarks Luxe E.t.c. (Strategy Consulting); Club e-Luxe (Executive Club for Luxury e-Business professionals); and Luxe-Mag.Com (Online Luxury Business Magazine) and has business representations in Paris, New York and Shanghai.



Luxe Corp, the pioneer Strategy Consultancy company and business services provider to the luxury industry is pleased to be an official partner of the IHT conference be held on 17th – 18th November 2009 at the Ritz-Carlton in Berlin, Germany. The IHT luxury conference series attracts major luxury companies and executives worldwide and has been at the forefront of the evolution of the luxury industry.

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