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Luxe Corp's Executive Director at the Journée Internationale du Luxe

Luxe Corp, the pioneer luxury Strategy & Management Consultancy company and business services provider to the luxury industry is pleased to announce that its Executive Director & Founder Ms. Uché Okonkwo participated in the Journée Internationale du Luxe organized by Les Missions Economiques and UBIFrance. She took part in a round table discussion on the topic of "Growth Drivers and Key Success Factors on an International Scale". The seminar took place on the 8th of December 2009 at UBIFrance in Paris .

UBIFrance et Les Missions Economiques is a group of multicultural men and woman in France and abroad who help French companies with exportation. The group is currently present in 28 countries.

In an official statement, the Executive Committee of Luxe Corp stated that *"We were honoured to have taken part of the Journée International du Luxe and to be associated with Les Mission Economiques particularly because of their actives initiatives in establishing luxury brands in emerging markets"*.

Luxe Corp currently provides services to the luxury industry through three main business divisions under the corporate trademarks Luxe E.t.c. (Strategy Consulting); Club e-Luxe (Executive Club for Luxury e-Business professionals); and Luxe-Mag.Com (Online Luxury Business Magazine) and has business representations in Paris, New York and Shanghai.



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