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Luxe Corp Hosts a Successful 2011 Club e-Luxe Breakfast Seminar

Luxe Corp, the pioneer luxury Strategy & Management Consultancy company and business services provider to the luxury industry is pleased to announce the success of its 2011 Club e-Luxe Breakfast Seminar held on 13th January 2011 at the Ritz Hotel, Paris. The theme of the summit was “Borderless Luxury: Integrating Interactivity in the Luxury Retail Experience”

Club e-Luxe is an Executive Club created by Luxe Corp for luxury e-Business professionals and managed by the Executive Committee of the company. The objective of Club e-Luxe is to enhance the e-Business practices of luxury companies through providing continuous access to the cutting-edge strategies, tactics, applications, techniques and expert knowledge that is required to manage luxury in the context of digital and new technologies.

Based on an annual membership subscription, the benefits of Club e-Luxe include among others, an annual summit held every June and a breakfast seminar held every January at the Ritz Hotel Paris, where luxury e-Business executives are converged in an exclusive and friendly setting to obtain value and enhance business relations.

In an official statement, the Executive Committee of Luxe Corp stated that “The 2011 Club e-Luxe Breakfast Seminar brought new insights to luxury professionals. Our experts, coming from all corners of the world, shed new light on how luxury can integrate interactivity in their retailing activities. As always we welcomed a limited amount of participants in order to keep the intimate spirit of Club e-Luxe.”

Luxe Corp currently provides services to the luxury industry through three main business divisions under the corporate trademarks Luxe E.t.c. (Strategy Consulting); Club e-Luxe (Executive Club for Luxury e-Business professionals); and Luxe-Mag.Com (Online Luxury Business Magazine) and has business representations in Paris, New York and Shanghai.



Luxe Corp, the pioneer Strategy Consultancy company and business services provider to the luxury industry is pleased to announce the success of its 2011 Club e-Luxe Breakfast Seminar held on 13th January 2010¹at the Ritz Hotel Paris, with a theme focusing on Borderless Luxury.

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For press information, contact business@luxe-etc.com

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