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### Luxe Corp Announces the 2011 Club e-Luxe International Summit

Luxe Corp, the pioneer luxury Strategy & Management Consultancy company and business services provider to the luxury industry is pleased to announce that the 2011 edition of its Club e-Luxe International Summit will be held on 31<sup>st</sup> May at the Ritz Hotel, Paris. The theme of the summit will be “The Luxury Cyber Resident: Understanding, Catering to & Interacting with them through Brand Content on Digital & Multi-Media Channels”

Club e-Luxe is an Executive Club created by Luxe Corp for luxury e-Business professionals and managed by the Executive Committee of the company. The objective of Club e-Luxe is to enhance the e-Business practices of luxury companies through providing continuous access to the cutting-edge strategies, tactics, applications, techniques and expert knowledge that is required to manage luxury in the context of digital and new technologies.

Based on an annual membership subscription, the benefits of Club e-Luxe include amongst others, an annual summit held every Spring and a breakfast seminar held every Winter at the Ritz Hotel Paris, where luxury e-Business executives are converged in an exclusive and friendly setting to obtain value and enhance business relations.

In an official statement, the Executive Committee of Luxe Corp stated that *“The 2011 Club e-Luxe International Summit promises to be an exciting event. Our 18 experts come from a large range of disciplines and will bring value to all of our participants. Our intimate, one-to-one approach (admitting only 70 participants) will remain unchanged.”*

Luxe Corp currently provides services to the luxury industry through three main business divisions under the corporate trademarks Luxe E.t.c. (Strategy Consulting); Club e-Luxe (Executive Club for Luxury e-Business professionals); and Luxe-Mag.Com (Online Luxury Business Magazine) and has business representations in Paris, New York and Shanghai.



Luxe Corp, the pioneer Strategy Consultancy company and business services provider to the luxury industry is pleased to announce that the 2011 edition of its Club e-Luxe International Summit will take place on 31<sup>st</sup> May 2011 at the Ritz Hotel Paris, with a theme focusing on The Luxury Cyber-Resident.

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 [www.luxuryonlinebook.blogspot.com](http://www.luxuryonlinebook.blogspot.com)

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