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Luxe Corp Announces the Luxury Business Circle - American Edition

Luxe Corp, the pioneer luxury Strategy & Management Consultancy company and business services provider to the luxury industry is pleased to announce that the 2012 American Edition of the Luxury Business Circle will be held on 22nd - 24th October 2012 at the Ritz Carlton Hotel Washington DC, 1700 Tysons Boulevard McLean, Virginia, USA.

The The Luxury Business Circle is a series of Business Strategy Consulting Sessions initiated by Luxe Corp for young and emerging luxury brands in fashion, leather goods, jewellery, fragrance, cosmetics, skincare, watches, home fashion, accessories, retail, wines & spirits, personal shopping, concierge services, hospitality, gastronomy, travel, private clubs, media and other luxury categories. With the objective of enabling emerging luxury brands, designers and entrepreneurs to understand and apply the strategic business requirements that are essential in developing sustainable luxury brands, the Luxury Business Circle focuses on young brands not more than 5 years old.

The 2012 American edition of The Luxury Business Circle has the theme of «The Keys to Building & Sustaining an International Luxury Brand» and will feature presentations, workshops and one-to-one consulting sessions on strategies, tactics, methods, systems, insights and trends in the ever-evolving global luxury industry. Key success factors and major challenges will also be tackled on both the business and creative aspects of luxury.

In an official statement, the Executive Committee of Luxe Corp stated, *“We are thrilled to have the opportunity to bring the Luxury Business Circle to the North American audience. The US remains one of the most dynamic markets for luxury in both design and innovation as well as in retail and consumption”*

Every year the Luxury Business Circle sessions are held in Europe, Asia and the Americas. The American edition of the Luxury Business Circle is supported by Luxe Corp’s Corporate Partner, Luxury Atelier, a Washington DC based Entrepreneurship Training company. Luxury Atelier serves as a catalyst to “luxeprenurs” (young luxury fashion entrepreneurs) with knowledge and insights that enable brands grow into scalable and profitable international businesses that have the potential to attract investment.

Luxe Corp currently provides services to the luxury industry through three main business divisions under the corporate trademarks Luxe E.t.c. (Strategy & Management Consulting); Club e-Luxe (Executive Club for Digital Luxury executives); and Luxe-Mag.Com (Online Luxury Business Magazine) and has business representations in Paris, New York and Beijing.



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