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Luxe Corp Sponsors the Harvard Business School Luxury Conference

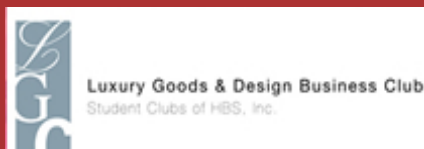
Luxe Corp, the pioneer luxury Strategy & Management Consultancy company and business services provider to the luxury industry is pleased to announce its official sponsorship of the Harvard Business School Retail & Luxury Goods Conference through its Strategy & Management Consulting division, **Luxe E.t.c.**

The 4th Annual Harvard Business School Retail & Luxury Goods Conference will explore the opportunities and challenges facing selective retailers and luxury brands in an ever-changing luxury business environment. The conference will take place on April 6th 2008 at the Harvard Business School campus in Boston, Massachusetts, U.S.A.

In a statement released by the Executive Committee of **Luxe Corp**, the company informed that, *"We are pleased to be a sponsor of the 4th annual HBS Retail & Luxury Goods Conference as this conference will be an important platform to explore the challenging issues that both luxury brands and luxury retailers are facing in the current luxury market."*

Luxe Corp currently provides services to the luxury industry through three main business divisions under the corporate trademarks **Luxe E.t.c.** (Strategy Consulting); **Club e-Luxe** (Executive Club for Luxury e-Business professionals); and **Luxe-Mag.Com** (Online Luxury Business Magazine) and has business representations in Paris, New York and Hong Kong.

Luxe Corp, the pioneer Strategy & Management Consultancy company and business services provider to the luxury industry is an official sponsor of the 4th Annual Harvard Business School Retail & Luxury Goods Conference, through its Strategy & Management Consultancy division, Luxe E.t.c. The conference will take place on April 6th 2008 in Boston, Massachusetts, U.S.A. and will explore the opportunities and challenges facing selective retailers and luxury brands.



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