

Published on 30<sup>th</sup> March 2011

## Luxe Corp Announces the Winner of its Pre-Website Launch Competition

*Luxe Corp*, the pioneer luxury Strategy & Management Consultancy company and business services provider to the luxury industry is pleased to announce the winner of its Pre-Website Launch competition.

The winner of the competition, **Hannelore Nuijens of London, UK** will be presented with a stunning evening clutch bag from the “Love Collection” designed by Sylvia Toledano in April 2010.

Luxe Corp launched the competition in March 2011 in celebration of the re-launch of its corporate website. The competition which comprised of answering a simple question, attracted thousands of entries from over fifteen countries.

Sylvia Toledano the renowned French designer who designed the prize has been lauded for her signature minaudières which feature contemporary designs encrusted in Swarovski crystals . Sylvia Toledano’s bags have become style staples that have a loyal following of the international elite including Jennifer Lopez and Blake Lively. The designer has also recently collaborated Azzaro, Didier Ludot, Costes Hotel and Colette Paris.\*

*Luxe Corp* is located in the heart of Paris’ fashion district on the famous Rue Cambon, home to the most refined luxury boutiques including Chanel’s very first shop where the brand’s founder lived and worked. Surrounded by the historical Rue Saint Honoré, the prestigious Place Vendôme and the opulent Jardin des Tuileries, *Luxe Corp* is at the center of the heartbeat of the luxury industry.

*Luxe Corp* currently provides services to the luxury industry through three business divisions under the corporate trademarks Luxe E.t.c. (Strategy Consulting); Club e-Luxe (Executive Club for Luxury e-Business professionals); and Luxe-Mag.Com (Online Luxury Business Magazine) and has business representations in Paris, New York and Beijing.

\*[www.sylviatoledano.com](http://www.sylviatoledano.com)



*Luxe Corp*, the pioneer Strategy & Management Consultancy company and business services provider to the luxury industry is pleased to announce the winner of its new website contest.

 [www.twitter.com/Luxecorp](http://www.twitter.com/Luxecorp)

 [www.youtube.com/user/LuxeCorp1](http://www.youtube.com/user/LuxeCorp1)

 [www.luxuryonlinebook.blogspot.com](http://www.luxuryonlinebook.blogspot.com)

 [www.facebook.com/Luxecorp](http://www.facebook.com/Luxecorp)

For press information, contact [business@luxe-etc.com](mailto:business@luxe-etc.com)

Luxe E.t.c., Club e-Luxe and Luxe-mag.Com are part of the Luxe Corp group.