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Luxe Corp Executive Director to speak at Luxe Pack Monaco

Luxe Corp, the pioneer luxury Strategy & Management Consultancy company and business services provider to the luxury industry is pleased to announce that its Executive Director and Founder Uché Okonkwo-Pézard will be one of the distinguished Speakers at the upcoming event, Luxe Pack Monaco, which will be held on 27th – 29th October 2014 in Monaco.

Luxe Pack Monaco, the world trade fair for creative packaging, will explore the new trends in luxury packaging and the ongoing modernization in this domain. The annual event congregates the leading specialists in the domain of packaging and materials in the fashion, beauty, wine & spirits, watches and jewellery sectors among others.

During this event, Uché Okonkwo-Pézard will make an in-depth presentation on the digitalization of luxury packaging through technology and innovation, and how this is re-defining the way consumers experience a luxury brand's universe.

Luxe Corp is the pioneer Strategy & Management Consultancy company specialised in the luxury sector. A fully independent company based in Paris, with business representations in New York and Beijing, Luxe Corp develops and implements advanced and practice-tested business strategy solutions and operations for companies seeking sustainable growth and profitability in the luxury industry.

Luxe Corp currently provides services to the luxury industry through three main business divisions through the corporate trademarks Luxe E.t.c. (Strategy Consulting); Club e-Luxe (Executive Club for Digital Luxury); and Luxe-Mag.Com (Online Luxury Business Magazine) and has business representations in Paris, New York and Beijing.



**LUXE PACK
MONACO**
The premier show for creative packaging

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For press information, contact business@luxe-etc.com

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