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## Luxe Corp Partners with the International Herald Tribune luxury conference

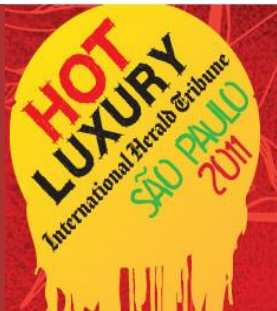
*Luxe Corp*, the pioneer Luxury Strategy & Management Consulting company and business services provider to the luxury industry is pleased to announce that its luxury business magazine, *Luxe-Mag.Com* has officially partnered with the International Herald Tribune for the Hot Luxury Conference to take place the 10<sup>th</sup> and 11<sup>th</sup> November 2011 at São Paulo, Brazil.

Since its inception in 2001, the International Herald Tribune's annual Luxury business conference has become the essential forum for the discussion and exchange of ideas for the fashion and luxury industry. Hosted by the IHT's world renowned Fashion Editor, Suzy Menkes, the conference regularly attracts the highest level of keynote speakers from the commercial and creative sides of the business, and an annual international audience of over 450 delegates from more than 35 countries. This year's line-up of Speakers include Mario Testino, Diane von Furstenberg, Carolina Herrera, Christian Louboutin, Carlos Miele, Sarah Burton, Marc Puig, Roberto Stern and several others.

*Luxe-Mag.Com*, the pioneer and foremost luxury business magazine online was created by *Luxe Corp* and provides strategic evaluation of critical issues in the luxury business through rich and extensively researched articles written to precision. Produced fully in English and French through a balanced mix of text, visuals and multi-media, *Luxe-Mag.Com* offers eight sections, covering both the business and creative dimensions of luxury. The magazine has amassed several hundreds of thousands of readers and has an archive of nearly 500 articles offering an in- depth analytical dimension and serious insight into luxury.

In an official statement, the Executive Committee of *Luxe Corp* stated that *"We are pleased to renew our partnership with the International Herald Tribune's luxury conference and be associated with the undisputable leading platform that provides access to opinion leaders and key insights on the business and aesthetics of luxury"*.

*Luxe Corp* currently provides services to the luxury industry through three main business divisions through the corporate trademarks *Luxe E.t.c.* (Strategy Consulting); *Club e-Luxe* (Executive Club for Digital Luxury); and *Luxe-Mag.Com* (Online Luxury Business Magazine) and has business representations in Paris, New York and Beijing.



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[www.luxe-corp.com](http://www.luxe-corp.com)

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