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Luxe Corp Announces the 2012 Club e-Luxe International Summit

Luxe Corp, the pioneer Luxury Strategy & Management Consultancy company and business services provider to the luxury industry is pleased to announce that the 2012 Club e-Luxe International Summit will be held Thursday 6th June 2012 at the Ritz Hotel, Paris. The theme of the event is "E-Commerce, F-Commerce & M-Commerce: Integrating & Optimizing the Online & Offline Selling Channels for Luxury". Some of the topics to be analyzed include Multi-media Shopping, E-boutique & Luxemosphere, E-Customization & Co-Creation, Branded Content, Virtual Reality, Channel Integration, Online Privacy, E-Services and several others.

The Club e-Luxe International Summit will provide luxury companies with insight, analysis and digital solutions through in-depth presentations, live DEMOs, Panel Debates, workshops and other interactive sessions by practicing experts, led by Luxe Corp's team of expert Luxury Business Strategists & Analysts.

In an official statement, the Executive committee of *Luxe Corp*, stated: *"The 2012 Club e-Luxe International Summit promises to be yet another exceptional event where the latest innovations in digital media will be both unveiled and explained. Luxe Corp's track record of converging leaders of innovation will once again be evident at this curated event."*

Club e-Luxe is an executive club created by Luxe Corp for digital luxury professionals in response to the urgent need to address the business challenges that luxury companies are facing in the context of the internet, digital media, new technologies and innovation. Since its creation in 2006, Club e-Luxe's main objective has remained to provide luxury companies with access to the most advanced strategies, knowledge, applications, systems and tools required for luxury to thrive online and offline in the context of technology and innovation.

Based on access through the two annual events, or an annual membership subscription, the benefits of Club e-Luxe include among others, access to the International Summit held every June and the Breakfast Seminar held every January in Paris, where digital luxury executives converge in an exclusive and intimate location to obtain value and enhance business relations.

Luxe Corp provides business services to the luxury industry through three main business divisions under the corporate trademarks Luxe E.t.c. (Strategy Consulting); Club e-Luxe (Executive Club for Digital Luxury professionals); and Luxe-Mag.Com (Online Luxury Business Magazine) and has business representations in Paris, New York and Beijing.



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