

2nd July 2012

Luxe Corp Announces the 2013 Club e-Luxe Breakfast Seminar

Luxe Corp, the pioneer luxury Strategy & Management Consultancy company and business services provider to the luxury industry is pleased to announce that the 2013 Club e-Luxe Breakfast Seminar will be held the 8th January 2013 at Hotel Le Bristol in Paris. The theme of the event is "Sensory Luxury : Using Digital Media as the Sixth Sense to connect the Online & Offline Worlds of Luxury".

The Club e-Luxe Breakfast Seminar will provide luxury companies with advanced digital solutions through in-depth Presentations, Live DEMOs, Panel Debates, CEO Conversations and other interactive sessions by practicing experts, led by Luxe Corp's team of expert Luxury Business Analysts.

In an official statement, the Executive Committee of Luxe Corp stated: "By focusing on client experiences through Sensory Marketing and online & offline Retail, the 2013 Club e-Luxe Breakfast Seminar will bring insight and in-depth coverage to a crucial aspect of the luxury business today."

Club e-Luxe is an Executive Club created by Luxe Corp in 2006 in recognition of the pivotal role of the internet, digital media and new technologies in luxury, and has emerged to be the reference in digital luxury. The objective has remained to enhance the digital practices of luxury companies by providing them with access to the most advanced strategies, knowledge, applications, systems, tools, concepts and expert knowledge required for luxury to thrive online and offline in the context of digital media, new technologies and innovation.

Based on access through annual membership or event participation, the benefits of Club e-Luxe include among others, an annual Summit held every June and a Breakfast Seminar held every January in Paris, where digital luxury executives converge in an intimate location to obtain value and enhance business relations.

Luxe Corp provides business services to the luxury industry through three main business divisions under the corporate trademarks Luxe E.t.c. (Strategy Consulting); Club e-Luxe (Executive Club for Digital Luxury professionals); and Luxe-Mag.Com (Online Luxury Business Magazine) and has business representations in Paris, New York and Beijing.



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www.luxe-corp.com

www.luxe-mag.com

www.luxuryonlinebook.blogspot.com

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