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Luxe Corp Announces the 2014 Club e-Luxe International Summit

Luxe Corp, the pioneer luxury Strategy & Management Consultancy company and business services provider to the luxury industry is pleased to announce that the 2014 Club e-Luxe International Summit will be held on Thursday 5th June 2014 at Hotel Le Meurice in Paris. The theme of the event is *"Virtual + Physical Luxury : Striking a Balance Between High-Tech and High-Touch "*.

The Club e-Luxe International Summit will provide luxury companies with advanced digital solutions through in-depth Presentations, Live DEMOs, Panel Debates, GEO Conversations and other interactive sessions by practicing international experts, led by Luxe Corp's team of expert Luxury Business Analysts.

In an official statement, the Executive Committee of Luxe Corp stated: *"The theme and topics of this edition of Club e-Luxe perfectly reflect the new reality of digital media, which is the convergence of the virtual and physical worlds. Consumers expect integrated cross-channel services and luxury companies must be in line with this movement. We are looking forward to the related thought-provoking analysis and innovative solutions that will be unveiled at the event"*.

Club e-Luxe is an Executive Club created by Luxe Corp in 2006 in recognition of the pivotal role of the internet, digital media and new technologies in luxury, and has emerged to be the reference in digital luxury. The objective has remained to enhance the digital practices of luxury companies by providing them with access to the most advanced strategies, knowledge, applications, systems, tools, concepts and expert knowledge required for luxury to thrive online and offline in the context of digital media, new technologies and innovation.

Based on access through annual membership or event participation, the benefits of Club e-Luxe include among others, an annual Summit held every June and a Breakfast Seminar held every January in Paris, where digital luxury executives converge at an intimate location to obtain value and enhance business relations.

Luxe Corp provides business services to the luxury industry through three main business divisions under the corporate trademarks Luxe E.t.c. (Strategy Consulting); Club e-Luxe (Executive Club for Digital Luxury professionals); and Luxe-Mag.Com (Online Luxury Business Magazine) and has business representations in Paris, New York and Beijing.



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