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## Luxe Corp Announces the 2015 Club e-Luxe International Summit

Luxe Corp, the pioneer luxury Strategy & Management Consultancy company and business services provider to the luxury industry is pleased to announce that the 2015 Club e-Luxe International Summit will be held on Thursday 4<sup>th</sup> June 2015 at Hotel Shangri La in Paris. The theme of the event is “*Smart Luxury : Taking Luxury into the Smart Age*”.

The Club e-Luxe International Summit will provide luxury companies with advanced digital solutions through in-depth Presentations, Live DEMOs, Panel Debates, CEO Conversations and other interactive sessions by practicing international experts, led by Luxe Corp’s team of expert Luxury Business Analysts.

Club e-Luxe is an Executive Club created by Luxe Corp in 2006 in recognition of the pivotal role of the internet, digital media and new technologies in luxury, and has emerged to be the reference in digital luxury. The objective has remained to enhance the digital practices of luxury companies by providing them with access to the most advanced strategies, knowledge, applications, systems, tools, concepts and expert knowledge required for luxury to thrive online and offline in the context of digital media, new technologies and innovation.

Based on access through annual membership or event participation, the benefits of Club e-Luxe include among others, an annual Summit held every June in Paris, where digital luxury executives converge at an intimate location to obtain value and enhance business relations and opportunities with digital media experts and luxury e-business leaders.

In an official statement, Luxe Corp’s Executive Director Mrs Uché Pézard stated that “*This year’s Club e-Luxe International Summit with has the theme of Smart Luxury, will bring a new dimension to digital luxury by placing a spotlight on technology-enhanced products and services. We’re looking forward to sharing the latest digital luxury innovations with luxury brands and to contributing to this new era of smart luxury*”.

Luxe Corp provides business services to the luxury industry through three main business divisions under the corporate trademarks Luxe Corp (Strategy Consulting); Club e-Luxe (Executive Club for Digital Luxury professionals); and Luxe-Mag.Com (Online Luxury Business Magazine) and has business representations in Paris, New York and Beijing.



Luxe Corp, the pioneer Strategy Consultancy company and business services provider to the luxury industry is pleased to announce that the 2015 Club e-Luxe International Summit will be held on 4<sup>th</sup> June 2015 at Hotel Shangri La, Paris, France. The theme of the summit is “*Smart Luxury : Taking Luxury into the Smart Age*” and the topics to be covered include *3D & 4D Luxury Technologies, Smart Blogging & Social Media, Optical Illusions & Augmented Reality, Intelligent Customization & Personalization and much more.*

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Club e-Luxe and Luxe-mag.Com are part of the Luxe Corp group.