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## Luxe Corp's Executive Director to Speak at the International Textile & Fashion Conferences of the Hyères International Festival of Fashion & Photography

Luxe Corp, the pioneer luxury Strategy & Management Consultancy company and business services provider to the luxury industry is pleased to announce that its Executive Director and Founder Mrs Uché Okonkwo-Pézard will be one of the distinguished Speakers during a roundtable session to be held at the *International Textile & Fashion Conferences of the Hyeres International Festival of Fashion and Photography* on 23<sup>rd</sup> - 27<sup>th</sup> April 2015 in Hyères, France.

The roundtable session is organized by the *Fédération Française de la Couture, du Prêt-à-Porter des Couturiers et des Créateurs de Mode* with the support of the French Fashion Institute (*Institut Français de la Mode*). The event will be the 15th edition and will congregate distinguished luxury professionals and fashion designers to discuss the evolution and challenges of the fashion and luxury industries.

In an official statement, the Executive Committee of Luxe Corp stated, "*The Hyeres International Festival of Fashion and Photography offers an international platform to address the challenges that the luxury fashion industry is facing in the social media and digital marketing areas. Luxe Corp is honoured to be part of this event and to contributing our expertise in digital luxury.*"

Luxe Corp is the pioneer Strategy & Management Consultancy company specialised in the luxury sector. A fully independent company based in Paris, with business representations in New York and Beijing. Luxe Corp develops and implements advanced and practice-tested business strategy solutions and operations for companies seeking sustainable growth and profitability in the luxury industry.

Luxe Corp currently provides services to the luxury industry through three main business divisions through the corporate trademarks Luxe E.t.c. (Strategy Consulting); Club e-Luxe (Executive Club for Digital Luxury); and Luxe-Mag.Com (Online Luxury Business Magazine) and has business representations in Paris, New York and Beijing.



*Luxe Corp, the pioneer Luxury Strategy & Management Consulting company and business services provider to the luxury industry is pleased to announce that its Executive Director and Founder Mrs Uché Okonkwo-Pézard will give a presentation during the Hyeres International Festival of Fashion and Photography, which will be held on 23<sup>rd</sup> - 27<sup>th</sup> April 2015 in Hyères, France. The session will focus on the challenges and evolution of digital media and social media for the luxury industry.*

 [www.twitter.com/Luxecorp](http://www.twitter.com/Luxecorp)

 [www.youtube.com/user/LuxeCorp1](http://www.youtube.com/user/LuxeCorp1)

 [www.luxuryonlinebook.blogspot.com](http://www.luxuryonlinebook.blogspot.com)

 [www.facebook.com/Luxecorp](http://www.facebook.com/Luxecorp)

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