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## Luxe Corp's Executive Director to give Keynote at the IHT Luxury Conference

*Luxe Corp*, the pioneer luxury Strategy & Management Consultancy company and business services provider to the luxury industry is pleased to announce that its Executive Director & Founder Uché Okonkwo will give a Keynote Speech & Presentation at the International Herald Tribune's annual luxury conference on 15<sup>th</sup> - 16<sup>th</sup> November in Rome, Italy.

This theme of the conference is "The Power of the Mediterranean & The Promise of Africa" and the key areas to be explored include, the relevance of the Mediterranean countries such as Italy to the luxury world as well as the potential of Africa as a luxury consumer and producer.

The annual conference is the premier industry event for leaders and decision makers from the worlds of fashion and luxury. Its delegates include over 500 CEOs, Presidents, Creative Directors, Designers and managers of major international and emerging luxury houses from 30+ countries , affording them an unparalleled opportunity to debate the latest business developments and trends.

In an official statement, the Executive Committee of *Luxe Corp* stated: *"We are honoured to be part of this year's International Herald Tribune luxury conference, the undisputable leading luxury industry event. To be invited as one of the luxury business leaders to bring insight and inspiration to the industry at this event is a source of encouragement and reinforces our commitment to luxury."*

Luxe Corp is the pioneer Strategy & Management Consultancy company specialized in the luxury sector. A fully independent company based in Paris, with business representations in New York and Beijing. Luxe Corp develops and implements advanced and practice-tested business strategy solutions and operations for companies seeking sustainable growth and profitability in the luxury industry.

Luxe Corp provides business services to the luxury industry through three main business divisions under the corporate trademarks Luxe E.t.c. (Strategy Consulting); Club e-Luxe (Executive Club for Digital Luxury professionals); and Luxe-Mag.Com (Online Luxury Business Magazine) and has business representations in Paris, New York and Beijing.

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**International Herald Tribune**  
LUXURY 2012 ROMA  
NOVEMBER 15-16

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