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Luxe Corp announces the 2012 Club e-Luxe Breakfast Seminar

Luxe Corp, the pioneer luxury Strategy & Management Consultancy company and business services provider to the luxury industry is pleased to announce that the 2012 Club e-Luxe Breakfast Seminar will be held the 12th January 2012 at The Ritz Hotel in Paris. The theme of the event is "T-Luxury, M-Luxury, S-Luxury, C-Luxury, I-Luxury and G-Luxury: Using Multi-Media Platforms to Enhance the Luxury e-Reputation and e-Business".

The Club e-Luxe Breakfast Seminar will provide luxury companies with solutions through in-depth presentations, live DEMOs, Panel Debates, workshops and other interactive sessions by practicing experts, led by Luxe Corp's team of expert Luxury Business Analysts.

Club e-Luxe is an Executive Club created by Luxe Corp in 2006 in recognition of the important role of the internet, digital media and new technologies in luxury, has emerged to be the reference in digital luxury. The objective has remained to enhance the digital practices of luxury companies by providing them with access to the most advanced strategies, knowledge, applications, systems, tools, concepts expert knowledge required for luxury to thrive online and offline in the context of digital media, new technologies and innovation.

Based on access through membership or event participation, the benefits of Club e-Luxe include among others, an annual summit held every June and a breakfast seminar held every January at the Ritz Hotel Paris, where digital luxury executives converge in an intimate setting to obtain value and enhance business relations.

In an official statement, the Executive Committee of Luxe Corp stated: "The 2012 Club e-Luxe Breakfast Seminar will offer both ground-breaking digital solutions and thought-provoking DEMO experiences from experts recognized as the best in their fields. The commitment of our team of Business Analysts in tracking the digital evolution ensures a rich program and content."

Luxe Corp currently provides services to the luxury industry through three main business divisions through the corporate trademarks Luxe E.t.c. (Strategy Consulting); Club e-Luxe (Executive Club for Digital Luxury); and Luxe-Mag.Com (Online Luxury Business Magazine) and has business representations in Paris, New York and Beijing.



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